



Bullfrog Power and Beach Community Energy Co-operative Inc. launch solar installation on Toronto's Kew Beach Junior Public School

Toronto, ON, September 8, 2016—On Saturday, September 10, [Bullfrog Power](#), Canada's leading green energy provider, and [Beach Community Energy Co-operative](#) (BCEC) are launching a new solar project on the roof of Kew Beach Junior Public School in Toronto's The Beach neighbourhood. A [launch event](#) will take place from 11:00 am to 2:00 pm at the school in conjunction with [Green Energy Doors Open](#), a province-wide showcase of sustainable energy projects organized by the Ontario Sustainable Energy Association.

"BCEC is proud to be working with Bullfrog Power to develop a new renewable energy project that invests in the future of the planet, our community and our children," said Art Blomme, President, BCEC. "The co-op's participation in the Kew Beach Junior Public School solar installation makes it possible for residents of The Beach neighbourhood to invest in green energy for our community."

The project – BCEC's first – is a community-owned solar rooftop array at Kew Beach Public School. Solar panels mounted on the roof of the school will create a 225-panel, 72 kW installation that, in combination with the school's existing solar installation, will generate and inject in the local grid the equivalent to one third of the school's annual electricity use. That electricity will be sold back to the grid with a portion of the funds being used to support green initiatives. These initiatives will include eco-activities within the school and community in order to fulfill its project's unique educational and service mission.

"The Beach neighbourhood is home to some of Bullfrog Power's longest-standing and most committed supporters, which is why we are extremely proud to be working with BCEC on this community solar project," said Ron Seftel, CEO, Bullfrog Power. "Our customers are helping us to change Canada's energy landscape, one project at a time. To date, we've supported dozens of community projects and each is an inspiring example of how individuals can have a real and lasting impact on how our energy is generated."

Bullfrog Power, through its community renewable projects program, has supported more than 70 green energy projects across Canada. Additional Bullfrog Power community projects in the GTA include the [Goodmark solar installation with SolarShare](#) and [North America's first zoo-biogas plant at the Toronto Zoo](#). For more information, visit bullfrogpower.com/projects.



About Bullfrog Power

Bullfrog Power, Canada's leading green energy provider, offers renewable energy solutions that enable individuals and businesses to reduce their environmental impact, support the development of green energy projects in Canada and help create a cleaner, healthier world. As a Certified B Corporation, Bullfrog Power meets higher standards of social and environmental performance, transparency, and accountability. Thousands of individuals and businesses in Canada are doing their part to address climate change and air pollution by choosing green energy with Bullfrog Power. Sign up easily, quickly and affordably at bullfrogpower.com.

Join the bullfrogpowered community online on Facebook (facebook.com/BullfrogPower), Instagram ([@bullfrogpower](https://instagram.com/bullfrogpower)) and Twitter ([@bullfrogpower](https://twitter.com/bullfrogpower)).

About Beach Community Energy Co-operative Inc.

The Beach Community Energy Cooperative Inc. (BCEC) is a renewable energy cooperative based in the east end of Toronto and was incorporate in 2012. BCEC promotes sustainable living by producing renewable energy that invests in the future of our planet, for ourselves and for our children. Its mission is to provide its community members with opportunities to channel funds into investments in renewable energy projects located in the east end of Toronto. Learn more at beachenergy.ca.

Contact Bullfrog Power

Jon McKay
Corporate Communications Manager
416.360.3464 ext 239
jon.mckay@bullfrogpower.com

Contact Beach Community Energy Co-operative Inc.

Robert Spencer
Corporate Secretary
647.608.4178
robertgsspencer2@gmail.com